



Make-A-Wish[®]
AUSTRALIA

Bake A
Wish 

**Bake a difference
for wish kids**

**Host tips for a
successful bake**

#bakeawishau

Host a bake in 4 simple steps!

1

Pre-heat the oven and start planning your bake

Once you've registered your Bake A Wish event and chosen a date (don't forget **Thursday, 27th August is Bake A Wish Day** but any date in August works) It's time to start planning!

We've made things easier by providing editable invitations, recipes, and decorations to help sweeten the scene and make your bake a success. You can also download additional resources, like a donation box from our website www.bakeawish.org.au.

2

Sprinkle some joy and invite your friends or colleagues

The more people you invite, the bigger the impact you can make.

Invite your **friends, family, colleagues, classmates or community** to join in the fun.

Share your fundraising page on social media and let everyone know you're baking to help grant wishes for critically ill children across Australia.

3

Add your secret ingredient

Every Bake A Wish event is unique. Whether you host an **afternoon tea at work, a bake sale at your local school, or a get-together at home** - you can make it your own.

Many supporters choose to host in honour of a wish child or simply because they want to help bring hope, joy and inspiration to the 18,000 kids in Australia diagnosed with a critical illness.* We've provided you with wish stories and impact information so you can share with your guests the difference you're making for wish kids.

Watch and share Aubree's story to see how your baking and fundraising will have a big impact!
www.bakeawish.org.au/aubree.

4

The icing on the cake lets us make wishes come true

After the last cupcake has been enjoyed and the crumbs cleared away, it's time to finalise your fundraising and bank your funds.

Every dollar raised through your Bake A Wish fundraising helps grant life-changing wishes for critically ill children across Australia. Don't forget to share how much you raised with your guests and supporters because together, **you've helped make life-changing wishes come true!**

*Bowers AP. (2026) Estimate of the number of children aged 3 to 17 years with a life-limiting condition in Australia. Figure estimated using data obtained for Bowers, A, et al. (2023) Paediatric palliative care need in Australia (Report). Queensland University of Technology.