

WELCOME TO TEAM WISH!

Your support can make the impossible possible for kids around Australia with a critical illness. Here you'll find tips to help with your fundraising, getting people to support you, and spreading the word.



Make-A-Wish[®]
AUSTRALIA



SETTING UP A SUCCESSFUL FUNDRAISING PAGE:



Step 1: Add a profile picture

Upload a recent and relevant photo to personalise your fundraising page.

Step 2: Include a personal story

What inspired you to participate in this event? Why have you chosen to support Make-A-Wish? What are you asking your supporters to do?

Adding a story informs supporters to donate, knowing what you're trying to achieve.

Step 3: Set yourself a goal

Setting a higher goal can encourage supporters to donate more, so you'll raise even more funds to help make wishes come true.

Step 4: Promote, promote, promote

The more people you tell, the more money you can raise. Email your fundraising page link to friends, family and colleagues, and spread the word on social media.

Step 5: Thank your supporters

At the end of your fundraising journey, remember to thank everyone who donated and let them know how much you raised. When you reply through your fundraising page, they'll get an email saying there's a special message awaiting them.

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Your online fundraising page stays live for 30 days post-event, so if you haven't hit your target yet (or even if you have!) you still have time to give one last shout out to family and friends to donate!



READY, SET, GO!

So you can get the word out as quickly as possible, we've put together some words to use when emailing your friends and family, or when posting on social media. Of course, if you'd prefer to write your own, you can do that too!

Hi <name>,

This year I'm taking part in the **[EVENT NAME]** to raise funds for Make-A-Wish® Australia.

I'd love you to help make my fundraising a success by donating at **[FUNDRAISING PAGE LINK]**.

The money I raise will help take kids on an uplifting wish journey as they fight critical illness.

These wishes not only transform the lives of critically ill children but they also have a lasting impact on their families – if you have time, read some amazing wish stories on www.makeawish.org.au/wishes.

I'm doing this event not only for my own sense of achievement, but to help make a positive difference to really sick children.

My goal is to raise **[\$TARGET]**, so any amount you can spare would be much appreciated!

Thank you in advance for your generosity and support

Facebook

I'm supporting @makeawishaustralia by taking part in **[EVENT NAME]** and I'd love it if you could help me reach my fundraising target by donating at **[FUNDRAISING PAGE LINK]**.

By supporting me, you'll be helping to take kids on an uplifting wish journey as they fight critical illness.

Twitter

I'm taking part in **[EVENT NAME]** to support @makeawishaustralia and take kids on an uplifting wish journey as they fight critical illness.
DONATE NOW: **[PAGE LINK]**

Instagram

I'm taking part in **[EVENT]** to raise funds for @makeawishaustralia. Please help me reach my fundraising goal by donating at **[PAGE LINK]**.

By supporting me, you will be helping to take kids on an uplifting wish journey as they fight critical illness

It's a great idea to get a few social posts up while you're fundraising. The more updates you post, the more people will check out your fundraising page and support the incredible contribution you're making.

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2024 TEAM WISH EVENTS

JANUARY

PORTSEA TWILIGHT
- 7 JAN

FEBRUARY

SUN RUN - 3 FEB
COLE CLASSIC - 4
FEB
SUNSET SERIES - 7
FEB-6 MAR

MARCH

RIDE FOR WISHES -
1-31 MAR
PORT TO PUB - 16
MAR
AUSSIE PEACE WALK
- 23-24 MAR

APRIL

CANBERRA
MARATHON - 7 APR
NEPEAN TRI - 6-7 APR
RUN THE ROCK - 20
APR

MAY

RUNAWAY SYD
HALF MARATHON -
5 MAY
HBF RUN FOR A
REASON - 17 MAY

JUNE

BRIS MARATHON -
2 JUN
STADIUM STOMP -
2 JUN

JULY

GC MARATHON - 6-7
JUL
7CAIRNS MARATHON -
14 JUL
RUN MELB - 21 JUL

AUGUST

CITY2SURF - 11
AUG
BEAHC2BEACH - 25
AUG

SEPTEMBER

PORT DOUGLAS GRAND
FONDO - 8-10 SEP
SYD MARATHON - 15
SEP
LUMARY CITY-BAY FUN
RUN - 17 SEP

OCTOBER

NIKE MELB
MARATHON - 13
OCT
BOWRAL CLASSIC -
19/20 OCT

NOVEMBER

NOOSA TRI - 3 NOV
CANBERRA FUN RUN - 3
NOV
FRANKSTON RUNNING
FESTIVAL - 17 NOV
FOAM FEST (MELB) - 20
NOV

DECEMBER

FOAM FEST
• GC - 7 DEC
• SYD - 14 DEC